Choice Hotels International, Inc. Selects LodgingControls, Inc. as a Qualified Vendor

Austin, May 7, 2018 (Issuewire.com) - LodgingControls, Inc., maker of Mobile Operating Platform (MOP), has been selected by Choice Hotels International, Inc. (NYSE: CHH) to participate in its Qualified Vendor Program.

Choice Hotels International is one of the world's largest hotel companies, with more than 6,800 franchised hotels in over 40 countries and territories, and offers accommodations in the upscale, upper midscale, midscale, and economy segments. Through this new relationship, Choice's franchisees will be able to purchase software to streamline overall hotel operations.

Room attendants for Choice Hotels branded properties will clean over 73 million rooms this year alone. Twenty five (25) cents on every dollar hotels earn is lost on labor—which is why managing the "Heart of the House" is so critical.

"Our Mobile Operating Platform helps hoteliers improve the efficiency of daily operations by organizing the onsite schedules for hotel staff," said Albert Sledge, Business Development, LCI. "It's exciting to become a Qualified Vendor for Choice Hotels, a company that shares our commitment to franchisee success, and we look forward to helping their owners work smarter, faster, and better with our program."

About Choice Hotels International, Inc.

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With over 6,800 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe, and as of February 1, 2018, more than 1,000 hotels were in its development pipeline. Our company's Ascend Hotel Collection®, Cambria®, Comfort®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, WoodSpring Suites®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 35 million members, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

About LodgingControls, Inc.

LodgingControls, Inc, (LCI) has become a new breed nationally known in the hotel industry for their efficiency systems. LCI offers its services to both the upscale and midscale hotel markets. LCI's portfolio consists of over 1100 subscribers across all brands with in the United States and Mexico. Mobile Operating Platform (MOP) is also marketed as Cleaning Management System (CMS). For more information, visit: www.lodgingcontrols.com

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